

The New Dropbox Business

Subject Line:

The New Dropbox Business as a collaboration hub

Hi [FIRST NAME],

Dropbox Business is the world's first smart workspace that has been specifically designed to address the following 3 Cs:

- **Co-ordination:** Streamline team management with centralised visibility and delegation controls. Use integrated custom workspaces with multi-platform integrations, like G Suite and Microsoft Teams.
- **Content:** A single organised place for all your assets. Preview directly from the desktop app and locate content faster with AI suggested searching.
- **Collaboration:** Work from anywhere, stay organised, and keep your team focused. Integrate your favourite communication tools such as Slack and Zoom.

Many Dropbox Business users do not utilise our features to their full potential. So this gives you the opportunity to empower users by showcasing key apps like the Dropbox desktop app, Dropbox Transfer or Dropbox Paper to propel productivity.

Watch the video here (5m30s)



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(picture above hyperlinked to: [video](#))

Get in touch and we can chat about how we can enable you to utilise Dropbox Business in a more meaningful way.

Best regards,
[SIGN OFF]

